Intellectual Output No. 1
A state-of-the-art analysis for the conceptualization of the 'Circular Economy Business Model

Due date 31st of August, 2021

The Aim

The aim of the IO1 is to provide a complete analysis on existing business models, on the skills, competences, knowledge and needs of youth in order to define a path for developing the training material content in subsequent outputs.
Specifically:
– to create a clear image of the respective status quo in the partner countries
– to firstly acquire a thorough understanding of each partner's local relevant conditions and secondly each country's respective expectations /needs.
– to be aware of each other's strength and needs
– to define which aspects/tools/approaches can be identified as best practices and how they can be introduced in the different partner countries, in order to prepare and create the necessary content for the Business Model Development O2.

Focus

- Identifying potential for youth green jobs and CE business opportunities - Existing competencies by youth in the field of CE
- Training needs of youth and expectation of a business models methodology - Helping to better adapt the outputs and products of the CI-You project to the reality and specific needs of the new professional profile of circular economy entrepreneurs
- Identifying patterns and common obstacles, opportunities and needs for circular economy at European and national level
- Providing a clear understanding about the context and situation of circular economies and the respective entrepreneurs
- Including useful recommendations to guide the methodological implementation of the project product

Methodology

- Surveys
- Focus groups (on needs basis)
- Desk Research
- Field Research
- Country Reports
- IO1 compilation Report

Activities

O1-A1: Development of the research methodology and tools for desk and field research; by OTB as the IO Leader along with MIITR. This

activity will be focused on the preparation of the guidelines for research, together with the tools for the best practices collection and survey in project countries. The guidelines will define:

O1-A2: Implementation of the tracing analysis and collection of good practices; by all partners
The activity will focus on:
- Conducting a background and context analysis based on actual statistical data and future trends;
- Creating a map underling the potential of the sector;
- Identifying reports, articles, interviews and papers dealing with co-working management & skills needed to effectively implement and manage circular economy companies
- Identifying training programmes

O1–A3: Field research in every partner country; by all partners coordinating by MIITR
Field work will be carried out in every country participating in the project implementation according to the field work methodology and tools developed by OTB and MIITR.
The field work will be based on questionnaire survey in every partner country to define:
- Perceived training needs of young people
- Inputs by experts, professionals, intermediary organisations, trainers, policy-makers concerning green entrepreneurship, circular economy and local development.
The number of representatives of the target groups taking part in the field work in every project country: 15 youth, 5 experts.

O1- A4: reports summarizing the results of the desk and field research; by all partners
The results of the desk and field work will be presented and summarized by project partners in their national reports. The national reports will be prepared based on the template elaborated by OTB/MIITR at the beginning of the research phase to deliver the comparable data and information.

O1- A5: Translations in all partners' languages (internal staff) - all partners
The summary of the analysis and the CE Business Model methodology and principles will be translated into all consortium languages. The different versions of the IO will be uploaded on the website. Their availability will be communicated through the newsletter and social media.

Partner roles

IO1 Leader (OTB): coordination of tasks, establishment of content and templates for research and reporting;
IO1 Co-Leader (MIITR): Coordination of O1-A3, establishment of content and templates for research and reporting;
Partners: IED, CSI, EDUFONS, IMRO, JUMP, AKMI: participation in tasks O1-A2; O1-A3; O1-A4; O1-A5.

Timeline

O1-A1: April 15th, 2021
O1-A2: July 30th, 2021
O1-A3: July 30th, 2021
O1-A4: August 31st, 2021
O1-A5: September 31st, 2021