



**YES**

**Youth  
Entrepreneurship  
Strategies**

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## OUR ENTREPRENEURSHIP EDUCATION DEFINITION

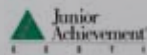
*Fostering within the education system, the attitudes and skills of young people to self-employment, by developing personal qualities - such as creativity, responsibility, risk-taking, problem-solving, team-working - and relevant business competencies on how to create and run an enterprise.*

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### FUNDING



### PARTNERS



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# Introduction

## YES Project has concluded after three years of work



The closing of the YES Project took place in the framework of a conference held in the Committee of the Regions (CoR), which was attended by more than 50 key stakeholders and policy makers from different regions of Europe. Several well-known speakers gave us their points of view and conclusions about different aspects regarding Entrepreneurship Education, as Mr. Benoit Dalbert, from , Mr. Simone Baldassarri, Ms. Elin McCallum, Ms. Ania Bourgeois and Mrs. Silke Tonshoff.

Mr. Dalbert gave us an overview about the INTERREG IV C Programme, the State of play and future perspectives.

Mr. Baldassarri talked widely about Entrepreneurship Education in Europe. Ms. McCallum's speech dealt with Entrepreneurship Education and Education Policy in Europe, and Ms. Ania Bourgeois showed us the European Survey on Entrepreneurship Education. Finally, Mrs. Silke Tonshoff, moderator of the conference, set out some bullet points and conclusion regarding the

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scenario that we are living in Entrepreneurship Education in Europe.

During the second half of the conference, YES partners presented the final results and conclusions, as well as recommendations for Entrepreneurship Education in Europe and the network that will continue promoting this issue among Europe.

The project also presented its final output, the **Regional Action Plan (RAP)**, a compilation of the study in the regions

participants, showing the current situation, regional SWOT analysis, priority areas, goals, actions, and how the RAP will be implemented in each region.

The RAPs compilation document, as well as the inter-regional SWOT analysis and rest of YES outputs and publications, can be found at: [www.young-entrepreneurs.eu](http://www.young-entrepreneurs.eu)

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# YES RESULTS

During the second half of the conference, YES partners presented the final results and conclusions, as well as recommendations for Entrepreneurship Education in Europe and the network that will continue promoting this issue among Europe.



Here you have the summaries of their great presentations!

## Recommendations for entrepreneurship education in Europe

*Mr. Michael MORONEY – Assistant Director, South-East Regional Authority, Ireland*

recommendations are (1) Need for a wider understanding of “entrepreneurship education”; (2) Ensure strong political commitment and support; (3) Ensure sustained funding for EE activities; (4) EE to be integrated across the full education cycle; (5) Provide supports to teachers; (6) Create regional EE support services; (7) Continue networking and exchange of EE experiences.



## YES project results & conclusions

*Ms. Anette TILLY – FramtidsFrön Project Leader, Sweden*

*Ms. Jenni RAJAHALME – Project manager, Prizztech Ltd, Finland*

Within the project a mapping has been made regarding the current situation in the EE area. Mapping attitudes and existing strategies, identifying difficulties and challenges regarding the implementation of EE. Good examples have also been identified and spread. Some conclusions from the mapping are that strategy

documents are seen as vital and that lack of qualified staff and funding are challenges that the different regions have in common. Teachers also say that lack of time is a problem. Interviewed students say that they want to work more with their own ideas in school and also that they would like to have more guidance from school staff in future career choices.

## Inter-regional SWOT analysis

*Mrs. Dana MAZGUTOVA – Head of the Education and Sport Department, Žilina Self – Governing Region, Žilina, Slovakia*

The final conference in Brussels was the perfect end of all YES meetings. The attendants could see all the results and outputs together and it was wonderful to see what we have accomplished, although the hardest work is just waiting for us – the implementation of the results into the educational system. In Brussels, Žilina Self – Governing Region has presented the inter-regional SWOT analysis. Thanks to this analysis it is possible to compare the project regions and to see what a unique partnership we have established by the great project YES – Youth Entrepreneurship Strategies.

<b>Interregional SWOT</b>	<i>Strengths</i>	<i>Weaknesses</i>	<i>Opportunities</i>	<i>Threats</i>
<b>Estonia</b>	Curriculum, Long tradition, Student Company Programme	Teacher training in EE, Lack of funding, Lack of common understanding about EE in society	Support of scientific research work, EU funding to EE, Business support to EE	European crisis, Negative attitudes towards EE
<b>Finland</b>	Strategies, Motivation	Implementation of EE, Teacher training in EE	Good methods, Networking	Funding
<b>Ireland</b>	Initiatives, Support	National EE policy, Teacher Training in EE	Education Cycle Changes, Collaboration	Crowded Curriculum; Funding
<b>Poland</b>	Work Traditions and Sense of Thriftiness	Promotion of entrepreneurship through mass media and opinion makers	Wide-spreading of Good Practices	Stereotypes and Negative Picture of Entrepreneurs
<b>Slovakia</b>	Number of types of schools, Lifelong learning, Alternative methods	Insufficient connection with labor market, Missing curricula	EU SF, Functional information system, Cooperation with employers, Workshops	Isolation of the education system, Lack of finance, Lack of interest
<b>Spain</b>	National Strategies, Regional Cooperation	Entrepreneur Image, Values, Teacher training and didactic resources, Lack of integration	Economic situation, Budget Lines, Awareness	Motivational aspects, Involvement
<b>Sweden</b>	Strategies, Attitudes, Company visits, External players, Students interest	Lack of guidance, Lack of follow-up, Lack of qualified staff, Lack of structures, Lack of incentives	Improve follow-up, Create incentive systems, Develop existing forums, Use students interest, Increasing competence	Teachers education, Narrow definition, Lack of career guidance, Lack of time



# Launching the network of promotion of entrepreneurship education in Europe

*Ms. Karolina HORBACZEWSKA – Office of Opolskie Region in Brussels*

The aim of the network is to Establish platforms for exchange of information, experiences and good practices related to the entrepreneurship education; provide tools, that are easily accessible for everyone; give opportunity to be in steady contact, communicate and be active. One of the most important digital tool is FB page. Currently, Facebook is the most used Social Media, not only for entertainment and

friendship, but also for enterprises and organizations which look for.

As we told you in the introduction section, despite the project is formally over, we still want to continue it and sustain its spirit and mission. For this purpose, we have created a FB Page: <http://www.facebook.com/#!/pages/YES-Network-Youth-Entrepreneurship-Strategies/116075858551373>, where you can find information about our meetings, publications, photos and much more. We will publish interesting contents, videos, articles from the field of EE , Youth EE in order to show e.g. that creativity is a ability that can be thought, how important is team work, that a failure is just a step to achieve a goal and without risk taking is impossible to achieve success etc.

Please visit the FB page and LIKE US and if you have any suggestions tips advice all are very welcome or if you look for collaboration in future we are very open to new challenges!